

FY 2018**Q1'18**

(\$ in millions)

13 Weeks Ended May 5, 2018

	Old Navy Global	Gap Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 1,590	\$ 680	\$ 479	\$ 269	\$ 3,018
Canada	127	77	50	1	255
Europe	-	135	4	-	139
Asia	12	284	25	-	321
Other regions	16	28	6	-	50
Total	<u>\$ 1,745</u>	<u>\$ 1,204</u>	<u>\$ 564</u>	<u>\$ 270</u>	<u>\$ 3,783</u>

(1) U.S. includes the United States, Puerto Rico, and Guam.

(2) Primarily consists of net sales for the Athleta and Intermix brands.

FY 2017

(\$ in millions)

Fiscal Year 2017	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 3,065	\$ 6,570	\$ 2,017	\$ 916	\$ 12,568
Canada	398	547	225	3	1,173
Europe	626	-	15	-	641
Asia	1,117	50	96	-	1,263
Other regions	112	71	27	-	210
Total	\$ 5,318	\$ 7,238	\$ 2,380	\$ 919	\$ 15,855

Q417

(\$ in millions)

14 Weeks Ended February 3, 2018	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 928	\$ 1,961	\$ 621	\$ 283	\$ 3,793
Canada	121	160	69	1	351
Europe	191	-	4	-	195
Asia	337	16	27	-	380
Other regions	29	24	6	-	59
Total	\$ 1,606	\$ 2,161	\$ 727	\$ 284	\$ 4,778

Q317

(\$ in millions)

13 Weeks Ended October 28, 2017	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 750	\$ 1,587	\$ 467	\$ 200	\$ 3,004
Canada	109	143	57	1	310
Europe	154	-	4	-	158
Asia	278	13	21	-	312
Other regions	31	15	8	-	54
Total	\$ 1,322	\$ 1,758	\$ 557	\$ 201	\$ 3,838

Q217

(\$ in millions)

13 Weeks Ended July 29, 2017	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 719	\$ 1,596	\$ 492	\$ 231	\$ 3,038
Canada	91	133	54	-	278
Europe	148	-	3	-	151
Asia	252	12	24	-	288
Other regions	22	16	6	-	44
Total	\$ 1,232	\$ 1,757	\$ 579	\$ 231	\$ 3,799

Q117

(\$ in millions)

13 Weeks Ended April 29, 2017	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 668	\$ 1,426	\$ 437	\$ 202	\$ 2,733
Canada	77	111	45	1	234
Europe	133	-	4	-	137
Asia	250	9	24	-	283
Other regions	30	16	7	-	53
Total	\$ 1,158	\$ 1,562	\$ 517	\$ 203	\$ 3,440

(1) U.S. includes the United States, Puerto Rico, and Guam.

(2) Includes Athleta, Intermix, and Weddington Way.

FY 2016

(\$ in millions)

Fiscal Year 2016	Gap Global	Old Navy Global	Banana Republic Global	Other (3)	Total
U.S. (1)	\$ 3,113	\$ 6,051	\$ 2,052	\$ 773	\$ 11,989
Canada	368	490	223	3	1,084
Europe	630	-	59	-	689
Asia	1,215	220	109	-	1,544
Other regions	129	53	28	-	210
Total	\$ 5,455	\$ 6,814	\$ 2,471	\$ 776	\$ 15,516

Q416

(\$ in millions)

13 Weeks Ended January 28, 2017	Gap Global	Old Navy Global	Banana Republic Global	Other (3)	Total
U.S. (1)	\$ 910	\$ 1,716	\$ 596	\$ 223	\$ 3,445
Canada	104	132	64	1	301
Europe	177	-	14	-	191
Asia	359	49	29	-	437
Other regions	29	21	5	-	55
Total	\$ 1,579	\$ 1,918	\$ 708	\$ 224	\$ 4,429

Q316

(\$ in millions)

13 Weeks Ended October 29, 2016	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 756	\$ 1,507	\$ 479	\$ 172	\$ 2,914
Canada	102	131	55	1	289
Europe	150	-	14	-	164
Asia	296	55	25	-	376
Other regions	36	12	7	-	55
Total	\$ 1,340	\$ 1,705	\$ 580	\$ 173	\$ 3,798

Q216

(\$ in millions)

13 Weeks Ended July 30, 2016	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 749	\$ 1,500	\$ 523	\$ 200	\$ 2,972
Canada	92	129	57	-	278
Europe	159	-	17	-	176
Asia	280	66	29	-	375
Other regions	33	10	7	-	50
Total	\$ 1,313	\$ 1,705	\$ 633	\$ 200	\$ 3,851

Q116

(\$ in millions)

13 Weeks Ended April 30, 2016	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 698	\$ 1,328	\$ 454	\$ 178	\$ 2,658
Canada	70	98	47	1	216
Europe	144	-	14	-	158
Asia	280	50	26	-	356
Other regions	31	10	9	-	50
Total	\$ 1,223	\$ 1,486	\$ 550	\$ 179	\$ 3,438

(1) U.S. includes the United States, Puerto Rico, and Guam.

(2) Includes Athleta and Intermix.

(3) Includes Athleta, Intermix, and beginning in the fourth quarter of fiscal 2016, Weddington Way.

FY 2015

(\$ in millions)

Fiscal Year 2015	Gap Global	Old Navy Global	Banana Republic Global	Other (3)	Total
U.S. (1)	\$ 3,303	\$ 5,987	\$ 2,211	\$ 712	\$ 12,213
Canada	348	467	229	3	1,047
Europe	726	-	71	-	797
Asia	1,215	194	112	-	1,521
Other regions	159	27	33	-	219
Total	\$ 5,751	\$ 6,675	\$ 2,656	\$ 715	\$ 15,797

Q415

(\$ in millions)

13 Weeks Ended January 30, 2016	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 935	\$ 1,635	\$ 613	\$ 201	\$ 3,384
Canada	97	123	62	1	283
Europe	204	-	17	-	221
Asia	360	52	32	-	444
Other regions	31	15	7	-	53
Total	\$ 1,627	\$ 1,825	\$ 731	\$ 202	\$ 4,385

Q315

(\$ in millions)

13 Weeks Ended October 31, 2015	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 838	\$ 1,449	\$ 520	\$ 159	\$ 2,966
Canada	94	118	56	-	268
Europe	182	-	17	-	199
Asia	300	50	26	-	376
Other regions	34	6	8	-	48
Total	\$ 1,448	\$ 1,623	\$ 627	\$ 159	\$ 3,857

Q215

(\$ in millions)

13 Weeks Ended August 1, 2015	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 795	\$ 1,500	\$ 563	\$ 177	\$ 3,035
Canada	88	124	59	1	272
Europe	176	-	20	-	196
Asia	270	49	27	-	346
Other regions	39	2	8	-	49
Total	\$ 1,368	\$ 1,675	\$ 677	\$ 178	\$ 3,898

Q115

(\$ in millions)

13 Weeks Ended May 2, 2015	Gap Global	Old Navy Global	Banana Republic Global	Other (3)	Total
U.S. (1)	\$ 735	\$ 1,403	\$ 515	\$ 175	\$ 2,828
Canada	69	102	52	1	224
Europe	164	-	17	-	181
Asia	285	43	27	-	355
Other regions	55	4	10	-	69
Total	\$ 1,308	\$ 1,552	\$ 621	\$ 176	\$ 3,657

(1) U.S. includes the United States, Puerto Rico, and Guam.

(2) Includes Athleta and Intermix.

(3) Includes Piperlime, Athleta, and Intermix.

FY 2014

(\$ in millions)

Fiscal Year 2014	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 3,575	\$ 5,967	\$ 2,405	\$ 725	\$ 12,672
Canada	384	500	249	4	1,137
Europe	824	-	93	-	917
Asia	1,208	149	145	-	1,502
Other regions	174	3	30	-	207
Total	<u>\$ 6,165</u>	<u>\$ 6,619</u>	<u>\$ 2,922</u>	<u>\$ 729</u>	<u>\$ 16,435</u>

Q414

(\$ in millions)

13 Weeks Ended January 31, 2015	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 990	\$ 1,765	\$ 700	\$ 206	\$ 3,661
Canada	104	143	75	1	323
Europe	219	-	22	-	241
Asia	352	47	38	-	437
Other regions	35	3	8	-	46
Total	<u>\$ 1,700</u>	<u>\$ 1,958</u>	<u>\$ 843</u>	<u>\$ 207</u>	<u>\$ 4,708</u>

Q314

(\$ in millions)

13 Weeks Ended November 1, 2014	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 907	\$ 1,390	\$ 581	\$ 152	\$ 3,030
Canada	105	129	63	1	298
Europe	198	-	22	-	220
Asia	296	39	33	-	368
Other regions	49	-	7	-	56
Total	<u>\$ 1,555</u>	<u>\$ 1,558</u>	<u>\$ 706</u>	<u>\$ 153</u>	<u>\$ 3,972</u>

Q214

(\$ in millions)

13 Weeks Ended August 2, 2014	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 850	\$ 1,460	\$ 576	\$ 185	\$ 3,071
Canada	95	127	58	1	281
Europe	206	-	26	-	232
Asia	274	35	37	-	346
Other regions	44	-	7	-	51
Total	<u>\$ 1,469</u>	<u>\$ 1,622</u>	<u>\$ 704</u>	<u>\$ 186</u>	<u>\$ 3,981</u>

Q114

(\$ in millions)

13 Weeks Ended May 3, 2014	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	828	1,352	548	182	\$ 2,910
Canada	80	101	53	1	235
Europe	201	-	23	-	224
Asia	286	28	37	-	351
Other regions	46	-	8	-	54
Total	<u>\$ 1,441</u>	<u>\$ 1,481</u>	<u>\$ 669</u>	<u>\$ 183</u>	<u>\$ 3,774</u>

(1) U.S. includes the United States, Puerto Rico, and Guam.

(2) Includes Piperlime, Athleta, and Intermix.

FY 2013

(\$ in millions)

Fiscal Year 2013	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 3,800	\$ 5,698	\$ 2,365	\$ 668	\$ 12,531
Canada	404	482	238	4	1,128
Europe	809	-	82	-	891
Asia	1,165	77	155	-	1,397
Other regions	173	-	28	-	201
Total	<u>\$ 6,351</u>	<u>\$ 6,257</u>	<u>\$ 2,868</u>	<u>\$ 672</u>	<u>\$ 16,148</u>

Q413

(\$ in millions)

13 Weeks Ended February 1, 2014	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 1,050	\$ 1,577	\$ 683	\$ 196	\$ 3,506
Canada	111	136	71	1	319
Europe	242	-	21	-	263
Asia	363	28	43	-	434
Other regions	45	-	8	-	53
Total	<u>\$ 1,811</u>	<u>\$ 1,741</u>	<u>\$ 826</u>	<u>\$ 197</u>	<u>\$ 4,575</u>

Q313

(\$ in millions)

13 Weeks Ended November 2, 2013	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 960	\$ 1,371	\$ 572	\$ 155	\$ 3,058
Canada	111	126	60	1	298
Europe	199	-	21	-	220
Asia	282	20	37	-	339
Other regions	53	-	8	-	61
Total	<u>\$ 1,605</u>	<u>\$ 1,517</u>	<u>\$ 698</u>	<u>\$ 156</u>	<u>\$ 3,976</u>

Q213

(\$ in millions)

13 Weeks Ended August 3, 2013	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 894	\$ 1,406	\$ 566	\$ 170	\$ 3,036
Canada	96	115	54	1	266
Europe	188	-	22	-	210
Asia	254	19	38	-	311
Other regions	39	-	6	-	45
Total	<u>\$ 1,471</u>	<u>\$ 1,540</u>	<u>\$ 686</u>	<u>\$ 171</u>	<u>\$ 3,868</u>

Q113

(\$ in millions)

13 Weeks Ended May 4, 2013	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 896	\$ 1,344	\$ 544	\$ 147	\$ 2,931
Canada	86	105	53	1	245
Europe	180	-	18	-	198
Asia	266	10	37	-	313
Other regions	36	-	6	-	42
Total	<u>\$ 1,464</u>	<u>\$ 1,459</u>	<u>\$ 658</u>	<u>\$ 148</u>	<u>\$ 3,729</u>

(1) U.S. includes the United States, Puerto Rico, and Guam.

(2) Includes Piperlime, Athleta, and Intermix.

FY 2012

(\$ in millions)

Fiscal Year 2012	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 3,783	\$ 5,630	\$ 2,386	\$ 395	\$ 12,194
Canada	384	473	238	-	1,095
Europe	787	-	83	-	870
Asia	1,138	9	163	-	1,310
Other regions	162	-	20	-	182
Total	\$ 6,254	\$ 6,112	\$ 2,890	\$ 395	\$ 15,651

Q412

(\$ in millions)

14 Weeks Ended February 2, 2013	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 1,127	\$ 1,674	\$ 728	\$ 117	\$ 3,646
Canada	119	147	77	-	343
Europe	245	-	24	-	269
Asia	369	4	49	-	422
Other regions	40	-	5	-	45
Total	\$ 1,900	\$ 1,825	\$ 883	\$ 117	\$ 4,725

Q312

(\$ in millions)

13 Weeks Ended October 27, 2012	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 966	\$ 1,385	\$ 572	\$ 89	\$ 3,012
Canada	102	126	60	-	288
Europe	187	-	19	-	206
Asia	264	3	39	-	306
Other regions	46	-	6	-	52
Total	\$ 1,565	\$ 1,514	\$ 696	\$ 89	\$ 3,864

Q212

(\$ in millions)

13 Weeks Ended July 28, 2012	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 840	\$ 1,283	\$ 560	\$ 100	\$ 2,783
Canada	83	106	52	-	241
Europe	176	-	21	-	197
Asia	265	2	42	-	309
Other regions	40	-	5	-	45
Total	\$ 1,404	\$ 1,391	\$ 680	\$ 100	\$ 3,575

Q112

(\$ in millions)

13 Weeks Ended April 28, 2012	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 850	\$ 1,288	\$ 526	\$ 89	\$ 2,753
Canada	80	94	49	-	223
Europe	179	-	19	-	198
Asia	240	-	33	-	273
Other regions	36	-	4	-	40
Total	\$ 1,385	\$ 1,382	\$ 631	\$ 89	\$ 3,487

(1) U.S. includes the United States and Puerto Rico.

(2) Includes Piperlime and Athleta.

Note:

- Fiscal year 2012 net sales have been conformed to the fiscal year 2013 presentation

FY 2011

(\$ in millions)

Fiscal Year 2011	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 3,608	\$ 5,234	\$ 2,225	\$ 301	\$ 11,368
Canada	359	440	208	-	1,007
Europe	795	-	68	-	863
Asia	1,031	-	145	-	1,176
Other regions	119	-	16	-	135
Total	\$ 5,912	\$ 5,674	\$ 2,662	\$ 301	\$ 14,549

Q411

(\$ in millions)

14 Weeks Ended January 28, 2012	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 1,055	\$ 1,490	\$ 672	\$ 89	\$ 3,306
Canada	107	126	64	-	297
Europe	226	-	20	-	246
Asia	350	-	45	-	395
Other regions	34	-	5	-	39
Total	\$ 1,772	\$ 1,616	\$ 806	\$ 89	\$ 4,283

Q311

(\$ in millions)

13 Weeks Ended October 29, 2011	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 926	\$ 1,269	\$ 536	\$ 68	\$ 2,799
Canada	95	114	52	-	261
Europe	199	-	17	-	216
Asia	237	-	34	-	271
Other regions	33	-	5	-	38
Total	\$ 1,490	\$ 1,383	\$ 644	\$ 68	\$ 3,585

Q211

(\$ in millions)

13 Weeks Ended July 30, 2011	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 800	\$ 1,247	\$ 521	\$ 73	\$ 2,641
Canada	81	103	46	-	230
Europe	189	-	17	-	206
Asia	241	-	39	-	280
Other regions	26	-	3	-	29
Total	\$ 1,337	\$ 1,350	\$ 626	\$ 73	\$ 3,386

Q111

(\$ in millions)

13 Weeks Ended April 30, 2011	Gap Global	Old Navy Global	Banana Republic Global	Other (2)	Total
U.S. (1)	\$ 827	\$ 1,228	\$ 496	\$ 71	\$ 2,622
Canada	76	97	46	-	219
Europe	181	-	14	-	195
Asia	203	-	27	-	230
Other regions	26	-	3	-	29
Total	\$ 1,313	\$ 1,325	\$ 586	\$ 71	\$ 3,295

(1) U.S. includes the United States and Puerto Rico.

(2) Includes Piperlime and Athleta.

Note:

- Fiscal year 2011 net sales have been conformed to the fiscal year 2013 presentation

FY 2010

(\$ in millions)

Fiscal Year 2010	Gap	Old Navy	Banana Republic	Other (3)	Total
U.S. (1)	\$ 3,454	\$ 4,945	\$ 2,084	\$ -	\$ 10,483
Canada	341	427	190	-	958
Europe	703	-	36	47	786
Asia	872	-	118	59	1,049
Other regions	-	-	-	89	89
Total Stores reportable segment	5,370	5,372	2,428	195	13,365
Direct reportable segment (2)	365	533	155	246	1,299
Total	\$ 5,735	\$ 5,905	\$ 2,583	\$ 441	\$ 14,664

Q410

(\$ in millions)

13 Weeks Ended January 29, 2011

	Gap	Old Navy	Banana Republic	Other (3)	Total
U.S. (1)	\$ 998	\$ 1,441	\$ 619	\$ -	\$ 3,058
Canada	101	123	58	-	282
Europe	215	-	12	12	239
Asia	300	-	37	17	354
Other regions	-	-	-	27	27
Total Stores reportable segment	1,614	1,564	726	56	3,960
Direct reportable segment (2)	120	161	54	69	404
Total	\$ 1,734	\$ 1,725	\$ 780	\$ 125	\$ 4,364

Q310

(\$ in millions)

	Gap	Old Navy	Banana Republic	Other (3)	Total
U.S. (1)	\$ 892	\$ 1,196	\$ 501	\$ -	\$ 2,589
Canada	95	111	48	-	254
Europe	180	-	9	16	205
Asia	197	-	28	15	240
Other regions	-	-	-	24	24
Total Stores reportable segment	1,364	1,307	586	55	3,312
Direct reportable segment (2)	102	147	37	56	342
Total	\$ 1,466	\$ 1,454	\$ 623	\$ 111	\$ 3,654

Q210

(\$ in millions)

	Gap	Old Navy	Banana Republic	Other (3)	Total
U.S. (1)	\$ 776	\$ 1,145	\$ 496	\$ -	\$ 2,417
Canada	72	101	43	-	216
Europe	152	-	8	8	168
Asia	195	-	29	14	238
Other regions	-	-	-	20	20
Total Stores reportable segment	1,195	1,246	576	42	3,059
Direct reportable segment (2)	64	103	30	61	258
Total	\$ 1,259	\$ 1,349	\$ 606	\$ 103	\$ 3,317

Q110

(\$ in millions)

13 Weeks Ended April 28, 2012

	Gap	Old Navy	Banana Republic	Other (3)	Total
U.S. (1)	\$ 788	\$ 1,163	\$ 468	\$ -	\$ 2,419
Canada	73	92	41	-	206
Europe	156	-	7	11	174
Asia	180	-	24	13	217
Other regions	-	-	-	18	18
Total Stores reportable segment	1,197	1,255	540	42	3,034
Direct reportable segment (2)	79	122	34	60	295
Total	\$ 1,276	\$ 1,377	\$ 574	\$ 102	\$ 3,329

(1) U.S. includes the United States and Puerto Rico.

(2) In July 2010, we began selling products online to customers in select countries outside the U.S. using a U.S.-based third party that provides logistics and fulfillment services. In August 2010, we began selling products online to customers in select countries outside the U.S. utilizing our own logistics and fulfillment capabilities.

(3) Other includes our wholesale business, franchise business, Piperlime, and Athleta.

Note:

- The sum of the sales for the quarters may not equal the total for the year due to rounding.

FY 2009

(\$ in millions)

Fiscal Year 2009	Gap	Old Navy	Banana Republic	Other (3)	Total
U.S. (1)	\$ 3,508	\$ 4,949	\$ 2,034	\$ -	\$ 10,491
Canada	312	386	162	-	860
Europe	683	-	24	36	743
Asia	774	-	106	48	928
Other regions	-	-	-	57	57
Total Stores reportable segment	5,277	5,335	2,326	141	13,079
Direct reportable segment (2)	324	473	134	187	1,118
Total	\$ 5,601	\$ 5,808	\$ 2,460	\$ 328	\$ 14,197

Q409

(\$ in millions)

	Gap	Old Navy	Banana Republic	Other (3)	Total
U.S. (1)	\$ 1,027	\$ 1,452	\$ 610	\$ -	\$ 3,089
Canada	94	117	54	-	265
Europe	218	-	7	10	235
Asia	258	-	31	13	302
Other regions	-	-	-	16	16
Total Stores reportable segment	1,597	1,569	702	39	3,907
Q313	98	133	44	54	329
Total	\$ 1,695	\$ 1,702	\$ 746	\$ 93	\$ 4,236

Q309

(\$ in millions)

	Gap	Old Navy	Banana Republic	Other (3)	Total
U.S. (1)	\$ 897	\$ 1,240	\$ 495	\$ -	\$ 2,632
Canada	90	107	46	-	243
Europe	176	-	6	13	195
Asia	172	-	24	12	208
Other regions	-	-	-	13	13
Total Stores reportable segment	1,335	1,347	571	38	3,291
Direct reportable segment (2)	93	128	33	44	298
Total	\$ 1,428	\$ 1,475	\$ 604	\$ 82	\$ 3,589

Q209

(\$ in millions)

	Gap	Old Navy	Banana Republic	Other (3)	Total
U.S. (1)	\$ 808	\$ 1,147	\$ 483	\$ -	\$ 2,438
Canada	70	90	33	-	193
Europe	154	-	6	6	166
Asia	173	-	28	11	212
Other regions	-	-	-	12	12
Total Stores reportable segment	1,205	1,237	550	29	3,021
Direct reportable segment (2)	57	96	26	45	224
Total	\$ 1,262	\$ 1,333	\$ 576	\$ 74	\$ 3,245

Q109

(\$ in millions)

13 Weeks Ended April 28, 2012	Gap	Old Navy	Banana Republic	Other (3)	Total
U.S. (1)	\$ 776	\$ 1,110	\$ 446	\$ -	\$ 2,332
Canada	58	72	29	-	159
Europe	135	-	5	7	147
Asia	171	-	23	12	206
Other regions	-	-	-	16	16
Total Stores reportable segment	1,140	1,182	503	35	2,860
Direct reportable segment (2)	76	116	31	44	267
Total	\$ 1,216	\$ 1,298	\$ 534	\$ 79	\$ 3,127

(1) U.S. includes the United States and Puerto Rico.

(2) U.S. only.

(3) Other includes our wholesale business, franchise business, Piperlime, and Athleta.

Note:

- The sum of the sales for the quarters may not equal the total for the year due to rounding.

FY 2008

(\$ in millions)	Gap	Old Navy	Banana Republic	Other (3)	Total
U.S. (1)	\$ 3,840	\$ 4,840	\$ 2,221	\$ -	\$ 10,901
Canada	329	392	146	-	867
Europe	724	-	23	33	780
Asia	732	-	101	47	880
Other regions	-	-	-	68	68
Total Stores reportable segment	5,625	5,232	2,491	148	13,496
Direct reportable segment (2)	333	475	145	77	1,030
Total	\$ 5,958	\$ 5,707	\$ 2,636	\$ 225	\$ 14,526

Q408

(\$ in millions)	Gap	Old Navy	Banana Republic	Other (3)	Total
U.S. (1)	\$ 1,046	\$ 1,368	\$ 628	\$ -	\$ 3,042
Canada	82	98	36	-	216
Europe	186	-	6	8	200
Asia	245	-	32	12	289
Other regions	-	-	-	16	16
Total Stores reportable segment	1,559	1,466	702	36	3,763
Direct reportable segment (2)	103	135	45	36	319
Total	\$ 1,662	\$ 1,601	\$ 747	\$ 72	\$ 4,082

Q308

(\$ in millions)	Gap	Old Navy	Banana Republic	Other (3)	Total
U.S. (1)	\$ 976	\$ 1,136	\$ 527	\$ -	\$ 2,639
Canada	90	96	39	-	225
Europe	181	-	6	13	200
Asia	159	-	23	12	194
Other regions	-	-	-	19	19
Total Stores reportable segment	1,406	1,232	595	44	3,277
Direct reportable segment (2)	95	131	37	21	284
Total	\$ 1,501	\$ 1,363	\$ 632	\$ 65	\$ 3,561

Q208

(\$ in millions)	Gap	Old Navy	Banana Republic	Other (3)	Total
U.S. (1)	\$ 919	\$ 1,195	\$ 562	\$ -	\$ 2,676
Canada	80	103	37	-	220
Europe	185	-	6	7	198
Asia	160	-	25	12	197
Other regions	-	-	-	17	17
Total Stores reportable segment	1,344	1,298	630	36	3,308
Direct reportable segment (2)	59	92	30	10	191
Total	\$ 1,403	\$ 1,390	\$ 660	\$ 46	\$ 3,499

Q108

(\$ in millions)	Gap	Old Navy	Banana Republic	Other (3)	Total
U.S. (1)	\$ 899	\$ 1,141	\$ 504	\$ -	\$ 2,544
Canada	77	95	34	-	206
Europe	172	-	5	5	182
Asia	168	-	21	11	200
Other regions	-	-	-	16	16
Total Stores reportable segment	1,316	1,236	564	32	3,148
Direct reportable segment (2)	76	117	33	10	236
Total	\$ 1,392	\$ 1,353	\$ 597	\$ 42	\$ 3,384

(1) U.S. includes the United States and Puerto Rico.

(2) U.S. only. Direct includes Athleta beginning September 2008.

(3) Other includes our wholesale business, franchise business, Piperlime, and beginning September 2008, Athleta.

Note:

- The sum of the sales for the quarters may not equal the total for the year due to rounding.

FY 2007

<u>(\$ in millions)</u>	<u>Gap</u>	<u>Old Navy</u>	<u>Banana Republic</u>	<u>Other (3)</u>	<u>Total</u>
U.S. (1)	\$ 4,146	\$ 5,776	\$ 2,351	\$ -	\$ 12,273
Canada	364	461	147	-	972
Europe	822	-	-	5	827
Asia	613	-	89	36	738
Other regions	-	-	-	50	50
Total Stores reportable segment	5,945	6,237	2,587	91	14,860
Direct reportable segment (2)	308	428	136	31	903
Total	\$ 6,253	\$ 6,665	\$ 2,723	\$ 122	\$ 15,763

Q407

<u>(\$ in millions)</u>	<u>Gap</u>	<u>Old Navy</u>	<u>Banana Republic</u>	<u>Other (3)</u>	<u>Total</u>
U.S. (1)	\$ 1,215	\$ 1,647	\$ 717	\$ -	\$ 3,579
Canada	112	137	48	-	297
Europe	241	-	-	2	243
Asia	212	-	26	11	249
Other regions	-	-	-	18	18
Total Stores reportable segment	1,780	1,784	791	31	4,386
Direct reportable segment (2)	102	134	44	9	289
Total	\$ 1,882	\$ 1,918	\$ 835	\$ 40	\$ 4,675

Q307

<u>(\$ in millions)</u>	<u>Gap</u>	<u>Old Navy</u>	<u>Banana Republic</u>	<u>Other (3)</u>	<u>Total</u>
U.S. (1)	\$ 1,040	\$ 1,356	\$ 567	\$ -	\$ 2,963
Canada	101	124	40	-	265
Europe	197	-	-	3	200
Asia	136	-	22	10	168
Other regions	-	-	-	11	11
Total Stores reportable segment	1,474	1,480	629	24	3,607
Direct reportable segment (2)	83	118	36	10	247
Total	\$ 1,557	\$ 1,598	\$ 665	\$ 34	\$ 3,854

Q207

<u>(\$ in millions)</u>	<u>Gap</u>	<u>Old Navy</u>	<u>Banana Republic</u>	<u>Other (3)</u>	<u>Total</u>
U.S. (1)	\$ 944	\$ 1,410	\$ 563	\$ -	\$ 2,917
Canada	80	110	33	-	223
Europe	204	-	-	-	204
Asia	128	-	23	8	159
Other regions	-	-	-	10	10
Total Stores reportable segment	1,356	1,520	619	18	3,513
Direct reportable segment (2)	55	83	27	7	172
Total	\$ 1,411	\$ 1,603	\$ 646	\$ 25	\$ 3,685

Q107

<u>(\$ in millions)</u>	<u>Gap</u>	<u>Old Navy</u>	<u>Banana Republic</u>	<u>Other (3)</u>	<u>Total</u>
U.S. (1)	\$ 947	\$ 1,363	\$ 504	\$ -	\$ 2,814
Canada	71	90	26	-	187
Europe	180	-	-	-	180
Asia	137	-	18	7	162
Other regions	-	-	-	11	11
Total Stores reportable segment	1,335	1,453	548	18	3,354
Direct reportable segment (2)	68	93	29	5	195
Total	\$ 1,403	\$ 1,546	\$ 577	\$ 23	\$ 3,549

(1) U.S. includes the United States and Puerto Rico.

(2) U.S. only.

(3) Other includes our wholesale business, franchise business, and Piperlime.

Note:

- The sum of the sales for the quarters may not equal the total for the year due to rounding.

FY 2006

(\$ in millions)	Gap	Old Navy	Banana Republic	Other	Total
U.S. (1)	\$ 4,494	\$ 6,042	\$ 2,251	\$ -	\$ 12,787
Canada	379	442	119	-	940
Europe (2)	792	-	-	1	793
Asia (2)	581	-	61	7	649
Other regions (2)	-	-	-	24	24
Total Stores reportable segment	6,246	6,484	2,431	32	15,193
Direct reportable segment (3)	261	345	117	7	730
Total	\$ 6,507	\$ 6,829	\$ 2,548	\$ 39	\$ 15,923

Q406

(\$ in millions)	Gap	Old Navy	Banana Republic	Other	Total
U.S. (1)	\$ 1,370	\$ 1,791	\$ 727	\$ -	\$ 3,888
Canada	117	126	39	-	282
Europe (2)	268	-	-	-	268
Asia (2)	197	-	19	3	219
Other regions (2)	-	-	-	10	10
Total Stores reportable segment	1,952	1,917	785	13	4,667
Direct reportable segment (3)	88	116	42	6	252
Total	\$ 2,040	\$ 2,033	\$ 827	\$ 19	\$ 4,919

Q306

(\$ in millions)	Gap	Old Navy	Banana Republic	Other	Total
U.S. (1)	\$ 1,120	\$ 1,441	\$ 533	\$ -	\$ 3,094
Canada	95	115	30	-	240
Europe (2)	187	-	-	1	188
Asia (2)	121	-	17	2	140
Other regions (2)	-	-	-	7	7
Total Stores reportable segment	1,523	1,556	580	10	3,669
Direct reportable segment (3)	67	88	27	-	182
Total	\$ 1,590	\$ 1,644	\$ 607	\$ 10	\$ 3,851

Q206

(\$ in millions)	Gap	Old Navy	Banana Republic	Other	Total
U.S. (1)	\$ 1,018	\$ 1,469	\$ 522	\$ -	\$ 3,009
Canada	91	112	27	-	230
Europe (2)	182	-	-	-	182
Asia (2)	138	-	15	2	155
Other regions (2)	-	-	-	2	2
Total Stores reportable segment	1,429	1,581	564	4	3,578
Direct reportable segment (3)	46	68	22	-	136
Total	\$ 1,475	\$ 1,649	\$ 586	\$ 4	\$ 3,714

Q106

(\$ in millions)	Gap	Old Navy	Banana Republic	Other	Total
U.S. (1)	\$ 986	\$ 1,341	\$ 469	\$ -	\$ 2,796
Canada	76	89	23	-	188
Europe (2)	156	-	-	-	156
Asia (2)	125	-	10	-	135
Other regions (2)	-	-	-	5	5
Total Stores reportable segment	1,343	1,430	502	5	3,280
Direct reportable segment (3)	59	73	26	1	159
Total	\$ 1,402	\$ 1,503	\$ 528	\$ 6	\$ 3,439

(1) U.S. includes the United States and Puerto Rico.

(2) Europe, Asia, and other regions include our wholesale business and franchise business beginning September 2006.

(3) Direct is U.S. only and includes Piperlime beginning October 2006 and Business Direct ending in July 2006.

Note:

- The sum of the sales for the quarters may not equal the total for the year due to rounding.

FY 2005

(\$ in millions)	Gap	Old Navy	Banana Republic	Other	Total
U.S. (1)	\$ 4,767	\$ 6,153	\$ 2,100	\$ -	\$ 13,020
Canada	409	435	96	-	940
Europe (2)	825	-	-	2	827
Asia (2)	603	-	14	1	618
Other regions (2)	-	-	-	19	19
Total Stores reportable segment	6,604	6,588	2,210	22	15,424
Direct reportable segment (3)	233	268	91	3	595
Total	\$ 6,837	\$ 6,856	\$ 2,301	\$ 25	\$ 16,019

Q405

(\$ in millions)	Gap	Old Navy	Banana Republic	Other	Total
U.S. (1)	\$ 1,431	\$ 1,800	\$ 639	\$ -	\$ 3,870
Canada	130	131	32	-	293
Europe (2)	248	-	-	1	249
Asia (2)	176	-	8	-	184
Other regions (2)	-	-	-	6	6
Total Stores reportable segment	1,985	1,931	679	7	4,602
Direct reportable segment (3)	86	92	36	3	217
Total	\$ 2,071	\$ 2,023	\$ 715	\$ 10	\$ 4,819

Q305

(\$ in millions)	Gap	Old Navy	Banana Republic	Other	Total
U.S. (1)	\$ 1,193	\$ 1,473	\$ 491	\$ -	\$ 3,157
Canada	104	113	26	-	243
Europe (2)	183	-	-	1	184
Asia (2)	128	-	6	-	134
Other regions (2)	-	-	-	6	6
Total Stores reportable segment	1,608	1,586	523	7	3,724
Direct reportable segment (3)	52	62	20	-	134
Total	\$ 1,660	\$ 1,648	\$ 543	\$ 7	\$ 3,858

Q205

(\$ in millions)	Gap	Old Navy	Banana Republic	Other	Total
U.S. (1)	\$ 1,082	\$ 1,454	\$ 497	\$ -	\$ 3,033
Canada	92	105	20	-	217
Europe (2)	201	-	-	-	201
Asia (2)	154	-	-	1	155
Other regions (2)	-	-	-	3	3
Total Stores reportable segment	1,529	1,559	517	4	3,609
Direct reportable segment (3)	40	52	15	-	107
Total	\$ 1,569	\$ 1,611	\$ 532	\$ 4	\$ 3,716

Q105

(\$ in millions)	Gap	Old Navy	Banana Republic	Other	Total
U.S. (1)	\$ 1,065	\$ 1,426	\$ 472	\$ -	\$ 2,963
Canada	80	86	19	-	185
Europe (2)	193	-	-	-	193
Asia (2)	144	-	-	-	144
Other regions (2)	-	-	-	3	3
Total Stores reportable segment	1,482	1,512	491	3	3,488
Direct reportable segment (3)	55	62	21	-	138
Total	\$ 1,537	\$ 1,574	\$ 512	\$ 3	\$ 3,626

(1) U.S. includes the United States and Puerto Rico.

(2) Europe, Asia, and other regions include our wholesale business.

(3) Direct is U.S. only and includes Business Direct.

Note:

- The sum of the sales for the quarters may not equal the total for the year due to rounding.

FY 2004

(\$ in millions)	Gap	Old Navy	Banana Republic	Other	Total
U.S. (1)	\$ 5,098	\$ 6,126	\$ 2,099	\$ -	\$ 13,323
Canada	412	385	79	-	876
Europe	879	-	-	-	879
Asia	591	-	-	-	591
Other regions (2)	24	-	-	11	35
Total Stores reportable segment	7,004	6,511	2,178	11	15,704
Direct reportable segment (3)	236	236	91	-	563
Total	\$ 7,240	\$ 6,747	\$ 2,269	\$ 11	\$ 16,267

Q404

(\$ in millions)

13 Weeks Ended January 29, 2005

(\$ in millions)	Gap	Old Navy	Banana Republic	Other	Total
U.S. (1)	\$ 1,541	\$ 1,785	\$ 644	\$ -	\$ 3,970
Canada	132	129	27	-	288
Europe	277	-	-	-	277
Asia	178	-	-	-	178
Other regions (2)	-	-	-	4	4
Total Stores reportable segment	2,128	1,914	671	4	4,717
Direct reportable segment (3)	75	77	29	-	181
Total	\$ 2,203	\$ 1,991	\$ 700	\$ 4	\$ 4,898

Q304

(\$ in millions)

(\$ in millions)	Gap	Old Navy	Banana Republic	Other	Total
U.S. (1)	\$ 1,271	\$ 1,500	\$ 496	\$ -	\$ 3,267
Canada	102	105	19	-	226
Europe	212	-	-	-	212
Asia	125	-	-	-	125
Other regions (2)	-	-	-	2	2
Total Stores reportable segment	1,710	1,605	515	2	3,832
Direct reportable segment (3)	60	65	23	-	148
Total	\$ 1,770	\$ 1,670	\$ 538	\$ 2	\$ 3,980

Q204

(\$ in millions)

(\$ in millions)	Gap	Old Navy	Banana Republic	Other	Total
U.S. (1)	\$ 1,151	\$ 1,426	\$ 494	\$ -	\$ 3,071
Canada	94	81	17	-	192
Europe	201	-	-	-	201
Asia	138	-	-	-	138
Other regions (2)	11	-	-	2	13
Total Stores reportable segment	1,595	1,507	511	2	3,615
Direct reportable segment (3)	43	46	17	-	106
Total	\$ 1,638	\$ 1,553	\$ 528	\$ 2	\$ 3,721

Q104

(\$ in millions)

(\$ in millions)	Gap	Old Navy	Banana Republic	Other	Total
U.S. (1)	\$ 1,135	\$ 1,415	\$ 465	\$ -	\$ 3,015
Canada	84	70	16	-	170
Europe	189	-	-	-	189
Asia	150	-	-	-	150
Other regions (2)	14	-	-	2	16
Total Stores reportable segment	1,572	1,485	481	2	3,540
Direct reportable segment (3)	58	48	22	-	128
Total	\$ 1,630	\$ 1,533	\$ 503	\$ 2	\$ 3,668

(1) U.S. includes the United States and Puerto Rico.

(2) Other regions include Germany and our wholesale business. In August 2004, we sold our stores and exited the market in Germany.

(3) Direct is U.S. only and includes Business Direct beginning in November 2004.

Note:

- The sum of the sales for the quarters may not equal the total for the year due to rounding.